

# — BANNER SIZES & POSITIONS

Please see the **next page** for a visual map of the positions on our website



## LEADERBOARD

**Size:** 728 x 90 pixels

- Header or Footer. Displays throughout the website on every page
- Rotates randomly with a maximum of 5 other banners
- Can be animated

## POSITIONS

**A C**



## SQUARE

**Size:** 200 x 200 pixels

- Situated at the top of the sidebar
- Displays on the homepage and pages with a sidebar
- Rotates with another 5 banners
- Can be animated

## POSITIONS

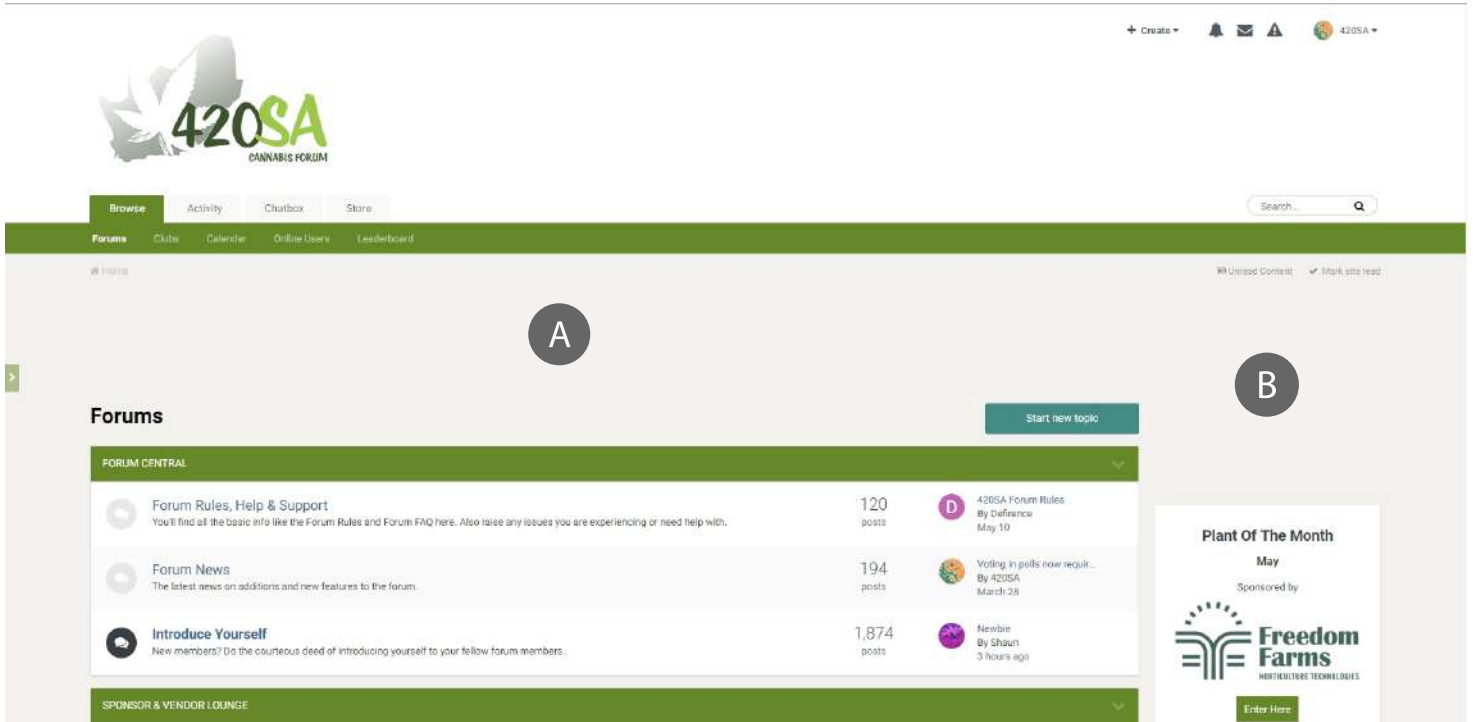
**B**

## Banner Specifications

- File Formats: JPEG, PNG or gif (animated or static)
- Max Banner File Size - 300kb
- Flash based banners may be accepted on special requests
- All banners are linkable
- Banner stats supplied at your request - Clicks & Impressions



# Header & Sidebar banner positions



# Footer Positions

